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Miva, Inc. Partners with Signifyd to Help Online Merchants Prevent Fraud

Partnership between ecommerce platform and commerce protection provider to help online sellers improve purchase experience and avoid fraud.

San Diego, CA – January 21, 2020 – Miva, Inc., ecommerce software and service provider for mid-size and enterprise merchants for 21 years, and Signifyd, which empowers fearless commerce by protecting merchants from fraud and consumer abuse, today announced that they have partnered to help online merchants deliver a frictionless purchase experience without fear of fraud.

This partnership represents a commitment to stability, cohesive solutions, and consistent support for Miva’s merchant clients. The Signifyd module offers Miva customers access to Signifyd’s suite of commerce protection features from within the Miva platform, including:

- Guaranteed Fraud Protection
- INR Protection against item-not-received claims
- Chargeback Recovery
- Seamless SCA to meet Europe’s new PSD2 requirements

“No question Miva is passionate about enabling online merchants to provide an exquisite customer experience while accommodating an innovative tech stack that fuels modern marketing and order management,” says Stefan Nandzik, Signifyd VP of Product and Brand Marketing. “We’re incredibly pleased to support that frictionless

experience by protecting Miva customers from fraud and customer abuse without erecting conversion-crushing barriers to commerce.”

“Online fraud is on the rise,” says Brennan Heyde, VP of Product at Miva. “By partnering with great solutions like Signifyd, Miva is able to offer our merchants new opportunities to grow their business.”

About Miva, Inc

Since 1997, Miva has delivered expertly-designed ecommerce solutions to help high-growth businesses serve their customers in the most innovative, forward-thinking ways possible. Miva stores deliver superior online shopping experiences and support sophisticated back-end ecommerce workflows. Miva is the only cloud-based platform that provides a reliable and expandable enterprise ecommerce solution from a single source. Miva owns and maintains the Miva Merchant software and cloud-based hosting environment. Visit miva.com for more information.

About Signifyd

Signifyd empowers fearless commerce by providing an end-to-end Commerce Protection Platform. Powered by the Signifyd Commerce Network, the platform’s advanced machine learning engine protects merchants from fraud, consumer abuse and revenue loss caused by barriers and friction in the buying experience. Signifyd counts among its customers a number of companies on the Fortune 1000 and Internet Retailer Top 500 lists. Signifyd is headquartered in San Jose, CA., with locations in Denver, New York, Belfast, and London.